Digital Garage, Inc. Second Quarter FYE 2009 Financial Report

February 13, 2009



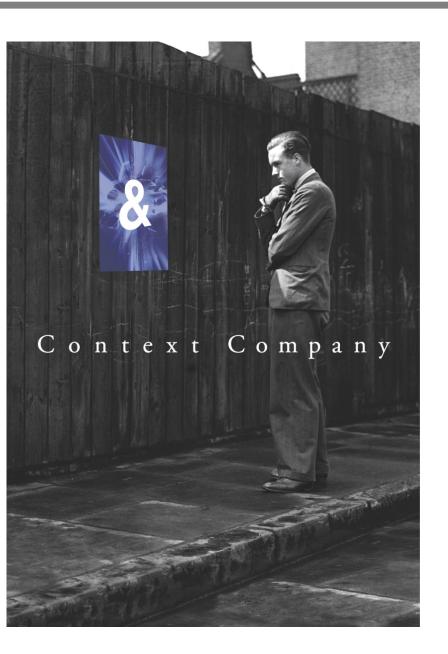
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Mission & Business Model







Context Company

Digital Garage creates innovative business "context" for the new internet age and provides unique business solutions for Japan's new lifestyles, society and industries by linking:

Real & Cyber

Local & International

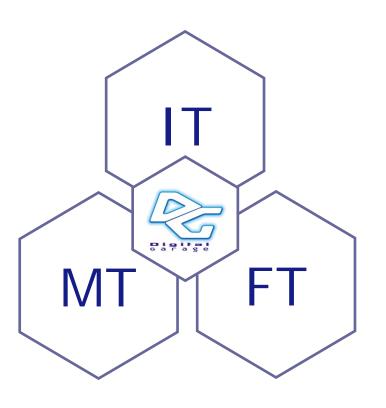
Marketing & Technology

Present & Future





Produce and incubate Japan's Internet businesses with optimal use of our three core strengths: IT, MT and FT



★ Information Technology

★ Marketing Technology

★ Financial Technology



DG Group Comprehensive Mid-term Strategy



Operating Holding Company system starting 27/10/2008

- 2nd stage of Group management in ever-changing business environment -

- ◆Consolidate 17 Group subsidiaries into 10 and restructure them into 3 groups (i.e., To B / To C / Future)

 <Solutions> <Portal/B> <Incubation>
- ◆5 companies in "To B Solutions" to be consolidated into DG, which will evolve into a next-generation "Hybrid Solution Partner"
- In addition, prevent profit slide for minority shareholders and promote internal management cost reduction and tax efficiency

Further focus on:

Centrifugal force Centripetal force

Move to 2nd phase of federation management

Functional restructuring within Group/optimal allocation of management resources

Group Financial Performance Review

*About business segments

With the Finance segment being absorbed, the group business now consists of three segments as of FYE 2009. In the interest of comparability, however, this report was prepared using the four previous segments.

Cumulative Period Performance Summary for Second Quarter FYE 2009 (Consolidated)

						context company
(¥ million)	Interim period FYE 2008 (Actual)	Cumulati (Plan)	ve Q2 FYE 2009 (Actual)	Compared to Pla	n Year-on-Year	(Reference) FYE 2008
Net sales	19,093	19,350	1 8,051	-1,298	-1,042	39,582
Operating income	-181	1,500	691	-808	+872	-172
Ordinary income	-287	1,360	563	-796	+850	-375
Net income	-884	-300	-1,255	-955	- 371	-2,430
	\)

- Loss from securities write-down included in extraordinary loss (DGI): 320 million yen
- Loss from securities write-down included in extraordinary loss (DGC)
 : 50 million yen
- Loss on operating investment securities
 : 150 million yen
- Loan loss included in selling, general and administrative expenses (DGC): 90 million yen
- ◆ Sales down 5.5% year-on-year, operating income up 872 million yen (Q2 FYE 2009 691 million yen vs. Q2 FYE 2008 -181 million yen)
- ◆Quarterly net income down 371 million yen year-on-year due to extraordinary loss totaling 490 million yen (including loss from securities write-down of 389 million yen).

Key factors for second quarter performance forecast revision

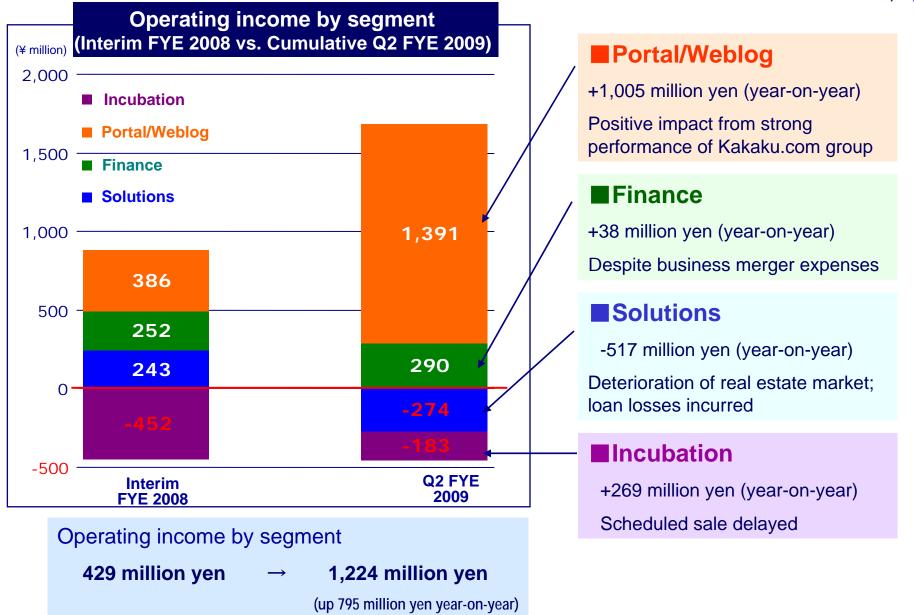
Sales - DG Communications (formerly Sogei): Sales target unattained (profit target was met)

Profit - Incubation segment: sale of investment shares expected in Q2 has been delayed

- Loan losses incurred by real estate clients
- Business merger-related expenses temporarily incurred

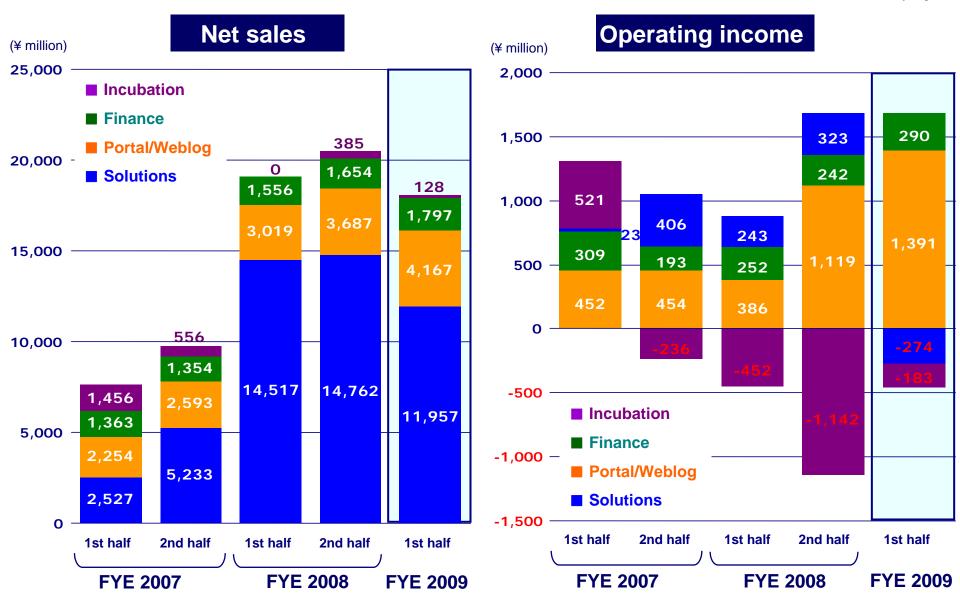












Business Merger Review

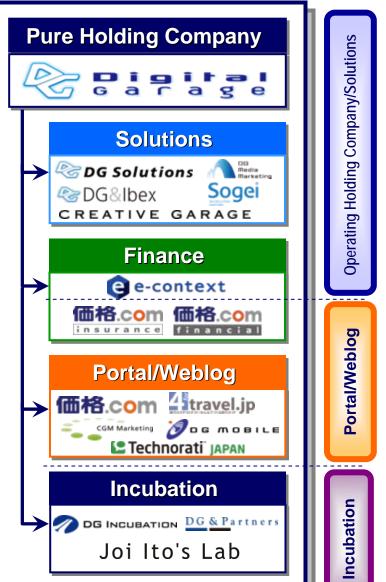


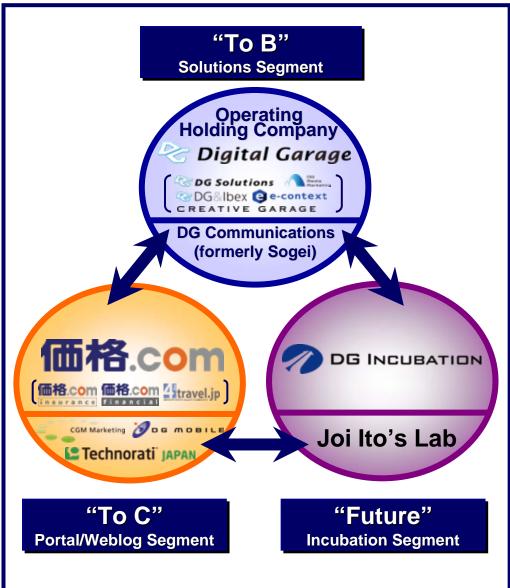
DG Group Restructuring



Up to October 26, 2008 Tra

Transition Since October 27, 2008









Preparation for full-scale promotion efforts for "Hybrid Solution" completed

Establishment of post-merger "Hybrid Solution" promotion framework close to completion Further efforts to reflect "Hybrid Solution" activities in tangible results to be accelerated

Acceleration of group collaboration

- Systemic restructuring for facilitating group collaboration completed
- ◆ Collaboration projects partially commenced

 MS Store: e-context Company/lbex Company (/Kakaku.com)
 YOSHIMOTO TOMONOKAI: e-context Company/lbex Company

IKKO Style: CGMM/Ibex Company (/e-context Company)

◆Further collaboration projects being pursued

Reduction of internal management cost

♦System transition implemented (e.g., management consolidation of group subsidiaries)

(Temporary merger-related expenses incurred in first half; expected to decrease in second half)

◆ Operational standardization completed
(Acquisition of privacy mark and standardization in compliance with J-SOX already implemented)

Optimal reallocation of resources

◆Resource reallocation among group subsidiaries implemented

(e.g., functional consolidation for sales enhancement)

Group-wide measures applied to complex issues for individual subsidiaries

Second Quarter FYE 2009 Segment Performance Review







Solutions segment

IT system design and development, design/plan/implement marketing activities



Portal/Weblog segment

Portal business (e.g., Kakaku.com, CGM and weblog services)



Incubation segment

Investment promotion for Internet enterprises (business incubation)



Finance segment

Internet financial services for settlement, currency exchange and insurance, etc.





Ι

Solutions Segment < To B Solution Businesses>

- ◆ Offering one-stop solution as "Hybrid Solution Partner" since business merger on October 27, 2008
- ◆ Engages in commissioned businesses (To B) for IT solutions and marketing solutions
- ♦ Integrates real media and web media, including advertising solicitation gateway operation for the Group's media business

Launches ROI-oriented next-generation marketing solution business

Sogei to be called "DG Communications" (November 1, 2008)

Consolidated companies	Establishment/Subsidiary dates	Investment ratio	Descriptions
➤ Digital Garage	95.8/ -		
➤ DG&Ibex Company	83.9/08.10 merged with DG	-	Next-generation solutions provider for sales-focused business
➤ Creative Garage Headquarters	03.2/08.10 merged with DG	-	Comprehensive media services (graphics, video, etc.)
➤ DG Media Marketing Headquarters	06.3/08.10 merged with DG	-	Group's media business operation and comprehensive web advertising solicitation
➤ DG Communications, Inc. (formerly Sogei)	62.11/07.4	100%	Comprehensive advertising agency for real estate and general consumer products



FYE 2007

FYE 2008

FYE 2009

Business Overview: Solutions Segment Performance



		Net sa	ales	Operating	g income	E	BITDA context co
FYE 2007	Actual	7,76	1 million yen	43	0 million yen		643 million yen
FYE 2008	Actual	29,27 (277% increase	9 million yen		6 million yen	(34% ii	861 million yen
FYE 2009 Forecast			million yen	(32% increase year-on-year) 415 million yen		(047011	720 million yen
(¥ million) Sales fo		or Solutions se	e year-on-year) egment	(27% decrease (¥ million)		·	ecrease year-on-year) lutions segment
25,000				500			
20,000				400			
15,000		29,279	28,000	300		566	
				200	430		415
5,000	7,761			100			
0				0			

FYE 2009

FYE 2008

FYE 2007

Highlights and Forecasts of Subsidiaries in Solutions Segment



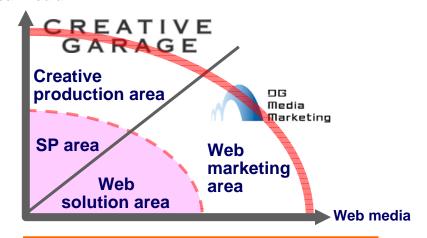
Republication
Republication

(Digital Garage DG&Ibex Company)

FYE 2009 First Half Highlights

- Launched MS Store, online shopping platform for Microsoft products, as group-wide collaboration project
- Increased profit of digital media business
- Maintained stable level of orders for ongoing projects from major telecommunications carriers
- Started sales activities for newly-opened, innovative e-shop, @cosme store
- Expanded range of internal operation for creative media business as a result of merger
- Awarded gold prize for fifth straight year at J-POP **Exhibition**

Real media



Evolve into business entity that offers multidirectional client support by integrating MM (formerly DG Media Marketing) and CRG (formerly Creative Garage) headquarters



Establish new business direction as Hybrid Solution Partner

Aim to become "solutions company for advanced consumer experience" through introduction of innovative business solutions

Further expand consolidation synergy and enhance solution offerings that integrate IT and real media



Highlights and Forecasts of Subsidiaries in Solutions Segment



・お問い合わせ・よくあるご質問 ・サイトマップ



(DG&Ibex Company Media Marketing Headquarters)

FYE 2009 First Half Highlights

- Achieved first half-year profit since beginning of operation in March 2006 (also expected to post full-year profit)
- Significantly expanded ROI-type advertising and listing of affiliate program services
 - Maintained stable growth of group media business



OricoMall

Mid- and longterm strategy

Focus on ROI-type services and enhance service contents by utilizing group resources

CREATIVE GARAGE (DG&lbex Company Creative Garage Headquarters)

FYE 2009 First Half Highlights

- Made solid progress on graphic-related projects
- Increased orders for cross-media projects



Enhance cross-media solutions > increase orders for Web-and-graphic interlocking promotion business



Highlights and Forecasts of Subsidiaries in Solutions Segment





DG COMMUNICATIONS DG Communications (formerly Sogei)

FYE 2009 First Half Highlights

- Offset negative impact of ongoing decline in condominium market with achievement of cost reductions and high gross margin ratio (New listings in Tokyo area:
 61,000 units in 2007 → 43,000 units in 2008 (72% of previous year))
- Posted overall profit due to healthy turnaround achieved by last year's loss-making branch offices
- Incurred loss due to collapses of some second-tier developers
 Performed ongoing full credit inquiries by filtering advertisement placements for Mansion DB
- Expanded new unique services for Mansion DB and SADM

Capably managed profit and credit exposure thanks to re-engineering efforts made well ahead of competitors since acquisition by DG



Increasing number of exclusive contracts with major business enterprises

Mid- and longterm strategy

Firm positioning as communication partner across industry

All companies in search of new business in light of current recession Goal: optimize DG group's assets in becoming comprehensive communication partner for continuously-restructuring real estate industry

Further enhance lean business structure in advertising area and develop innovative solutions that satisfy industry needs

Business Overview: Portal/Weblog Segment





Portal/Weblog Segment <To C Solution Businesses>

- Anticipate further growth of robust Kakaku.com group
- ◆ Swiftly establish next-generation CGM (Consumer Generated Media) business
- ♦ Achieve business expansion for DG Mobile through boosting e-book market share and providing video advertising services
- ◆ Acquired Japanese IP from U.S.-based Technorati and moved into 7:3 (DG:TRUS) joint venture stage

Consolidated companies	stablishment/Subsidiary dates	Investment ratio	Descriptions
Kakaku.com, Inc.	97.12/02.6	40%	Price comparison website "Kakaku.com"
	[Kak	aku.com's investment ratio]	
➤ 4Travel, Inc.	03.10/03.10	73%	Word-of-mouth travel information website "4Travel"
➤ Technorati Japan, Inc	- 05.1/05.1	70%	Blog search engine "Technorati Japan"
➤ DG Mobile, Inc.	04.2/04.2	80%	Mobile e-book distribution platforms and content
➤ CGM Marketing, Inc.	06.8/06.8	51%	Advertisement matching service between bloggers and advertisers "AD-Butterfly"



FYE 2007

FYE 2008

FYE 2009

Business Overview: Portal/Weblog Segment Performance



		Net sale	es	Operating i	ncome	EBITDA	context compa
FYE 20	07 Actual	4,847	million yen	907	million yen	1,348	million yen
FYE 20	08 Actual	6,706 % increase year	-	1,505 (66% increase y	million yen ear-on-year)	1,885 (40% increase ye	
FYE 20	09 Forecast	9,650 % increase year		3,350 (122% increase y	million yen ear-on-year)	3,880 (106% increase ye	
(¥ million)	Sales for Po	ortal/Weblog	segment	(¥ million) 3,500	Operating in	come for Portal/Web	log segment
8,000				3,000			
6,000			_	2,500			
4,000		6,706	9,650	1,500			3,350
2,000	4,847	0,100		1,000 500	907	1,505	
0				0	301		

FYE 2008

FYE 2009

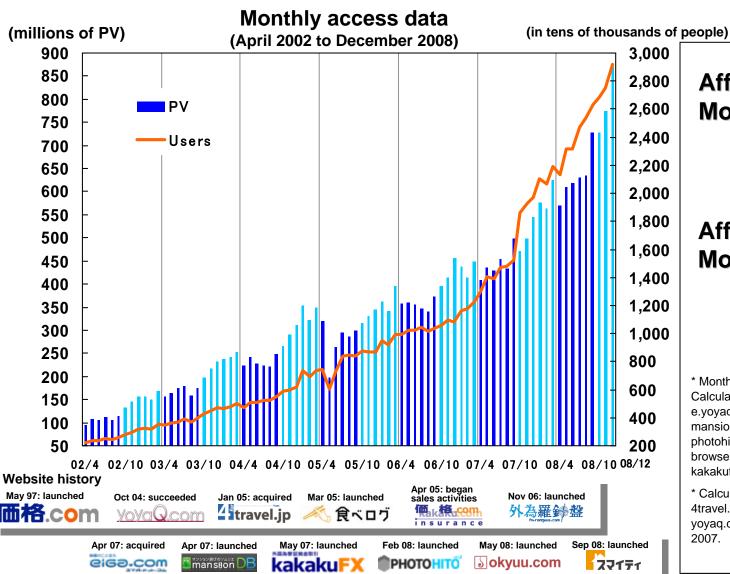
FYE 2007



価格.com Kakaku.com, Inc.

Kakaku.com's capability as media vehicle rapidly strengthening due to boosted website traffic for affiliated businesses

-23-



Affiliated websites Monthly users *

29,180,000

Affiliated websites Monthly PV *

869,920,000

(As of December 2008)

- * Monthly unique users per website Calculation: kakaku.com, yoyaq.com, e.yoyaq.com, 4travel.jp, tabelog.com, mansion-db.com, eiga.com, tv.eiga.com, photohito.com, okyuu.com, sumaity.com are browser-based and fx-rashinban.com, kakakufx.com are IP-based.
- * Calculation methods have been revised: 4travel.jp since April 2007 and kakaku.com, voyag.com and e.voyag.com since October



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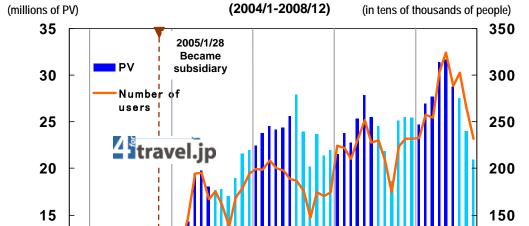
travel.jp 4Travel, Inc.

Word-of-mouth travel information website "4Travel"

Monthly users *1 2,320,000 users Monthly PV 20,910,000 PV **User postings *2** 860,000 **Traveler members** 62,838 users **Travel photos** 4,720,000 **Advertised businesses** 1,183

^{*2} Total postings for word-of-mouth/travel journals/BBS/Q&A columns





Monthly access data

* Data collected is browser-based (prior to April 2007, it was based on web server log file analysis)

06/4

05/4

	Traffic rankings of travel information websites	URL	Reach (%)
1	Global Trotter	arukikata.co.jp	2.2
2	4travel	4travel.jp	1.9
3	ab-road	ab-road.net	1.5
4	rurubu.com	rurubu.com	1.4
5	Travel.co.jp	travel.co.jp	1.3
6	Travelko-chan	tour.ne.jp	0.9

07/4

08/4

(Nielsen/Netratings: excerpt from December 2008 survey)

^{*1} Date based on browsers (as of December 2008)



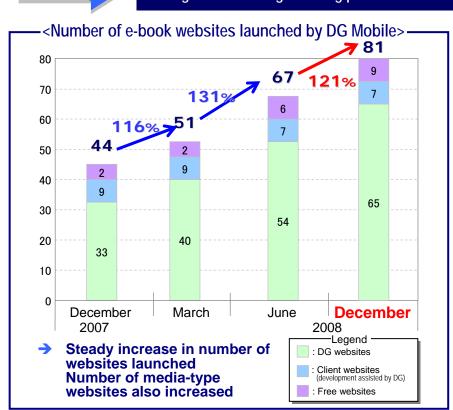
DG Mobile, Inc. DG WOBILE

FYE 2009 First Half Highlights

- Expanded fee-based web business due to synergetic effect of growing e-book market for mobile devices ("28.3 billion yen in 2007: 200% increase from previous year" announced by Impress R&D)
- Launched video content site for widely-adopted 3G mobiles and began offering fee-based services (e.g., "Wake-up Videos" official service for three carriers)
- Launched community site with CGM contents such as "Fanroad Mobile" and increased advertising revenue

Mid- and longterm strategy

Accommodate every type of digital content by implementing self-developed website system for 3G mobiles moons Strengthen revenue-generating product lines through development of affiliate system for mobile devices









CGM Marketing, Inc.

FYE 2009 First Half Highlights

- Promoted CGM-based media development for contents holders
- Provided promotional services for blog utilization through AD-Butterfly, advertising marketplace for advertisers and bloggers
- Preparation underway for new high-profit business using blogs

Mid- and longterm strategy

Facilitate service contracts/business collaboration using CGM utilization expertise for media development for mass-media content holders and monetization services

Existing CGM solution area>

Existing CGM solution business to be promoted on ongoing basis

FANCL's "HTC Collagen" promotion



Use the "real voices of people who have experienced products" as website contents in order to facilitate mindset changes in website visitors (potential users) and to induce them to acquire products

<Upcoming focus area: Twitter & content holders> ·

Promote collaborative membership-type business opportunities to content holders/media with user bases using Twitter



World's largest miniblog community



Content holders who have use bases but are unable to engage in commercial operation

Capitalize user bases and develop offshoot businesses



Profit sharing





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Technorati Japan Technorati Japan, Inc.

FYE 2009 First Half Highlights

- Introduced blog advertising network in Japan as service offering for consumers based on popular U.S. blogger model

IP licensing contract with U.S. Technorati last year enabled Japanspecific business operation

Developed advertising network in partnership with other media outlets (e.g., lateral operation of Hyobans with Impress) rather than original network created in U.S.

Expanded service range by integrating ad-marketing activities for CGM Marketing's AD-Butterfly users

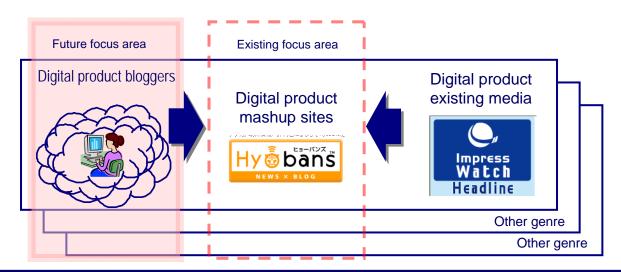
DG functional competitiveness as medium declined amid upsurge of blog search engines



Separate technology and consumer services and individually re-develop stimulation plans

Mid- and longterm strategy

Envisage creation of advertising network through mashup with existing media outlets



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Business Overview: Incubation Segment





Incubation Segment

- Create new Internet business that reflects DG's corporate philosophy
- ◆ Play supportive role for further growth for each DG segment and achieve steady profit contribution to Group. Investment operations through international business angel scheme centering on Joi Ito's Lab are steadily expanding
- Actively engaged in localization and incubation developments with focus on Silicon Valley-area Internet businesses

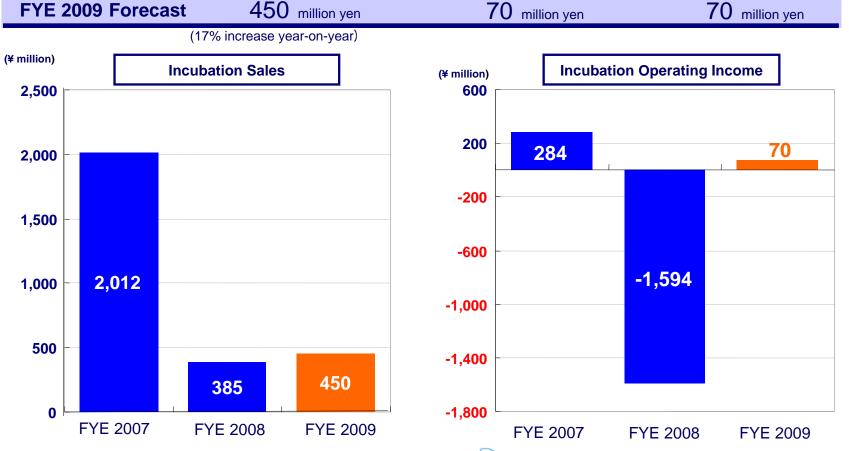
Consolidated companies	Establishment/Subsidiary dates	Investment ratio	Descriptions
➤ DG Incubation, Inc.	05.7/05.7	100%	Venture business investment
➤ DG&Partners, Inc.	05.9/05.9	80%	Investment fund management
➤ DG New Context Fu	nd 05.10/05.10	62%	Stock management



Business Overview: Solutions Segment Performance



	Net sales	Operating income	EBITDA
FYE 2007 Actual	2,012 million yen	284 million yen	284 million yen
FYE 2008 Actual	385 million yen	-1,594 million yen	-1,594 million yen
	(81% decrease year-on-year)		

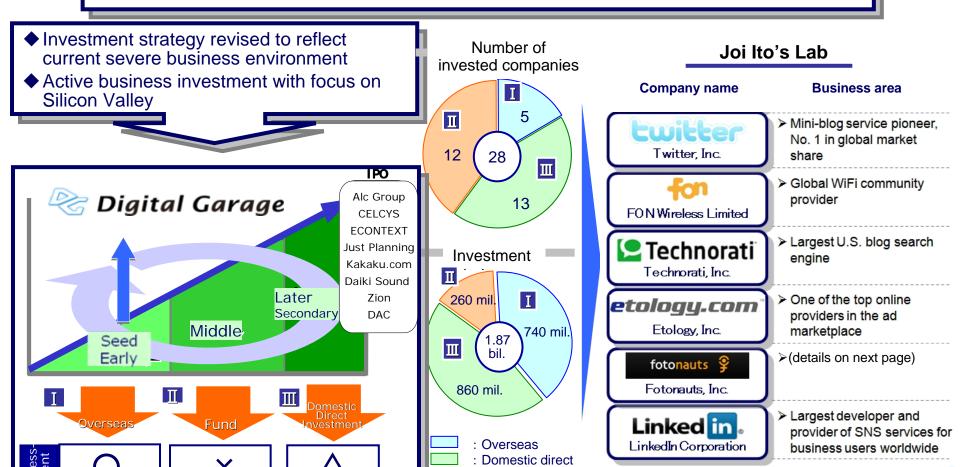




Business Direction for Incubation Segment



- Further solidify internationally-recognized "DG" brand and engage in strategic collaboration and investment
- Expand domestic investment with emphasis on synergy with group subsidiaries (business investment)



: Fund

investment



Developments in Incubation Segment



Steady progress in investment focused on Silicon Valley-area businesses





260,000 users followed President Obama's in realtime

Status

- > Began to gain wider recognition as communication tool linking celebrities and general public since being used for President Obama's election campaign Gained wider user base among artists, including **Britney Spears**
- > Twitter recorded annual growth rate of 343%, biggest traffic increase among social media over one-year period since last fall and dramatically higher than Facebook and MySpace (source: SNS usage report released by Nielsen in fall 2008)









Wikipedia for photos

- Provides user-oriented. platform for organizing, uploading, synchronizing and sharing of digital images
- > Follow list allows user to expand their own networks and build up circle of friends



Flexible collaboration with external sources

➤ Upload and download using special applications available in Windows and MacOSX versions ➤ Interface with many photosharing sites including popular Flickr and Picasa

Status

- \triangleright Transition from α to β version announced at Le Web. largest Internet conference in Europe, held in December 2008
- TechCrunch named fotonauts as a top 10 venture business at the TechCrunch50 conference, despite fotonauts being a "submarine project"









Finance Segment

- ♦ With ECONTEXT at the core, achieve interim growth of insurance/finance/securities businesses by utilizing Kakaku.com's traffic
- **◆ECONTEXT** to support Group's settlement-related solutions in order to respond to increasingly competitive settlement industry and ever-changing market conditions
- Anticipate rapid expansion of Kakaku.com Financial (foreign exchange marginal transaction services) and Kakaku.com Insurance achieving surplus

Consolidated companies	Establishment/Subsidiary dates	Investment ratio	Descriptions
➤ Digital Garage			
➤ e-context Company	00. 5/08.10 merged with DG	-	Settlement/logistics platforms
➤ Kakaku.com Financia		<kakaku.com's investment="" ratio=""> 100%</kakaku.com's>	Foreign exchange services
➤ Kakaku.com Insuranc		<kakaku.com's investment="" ratio=""> 100%</kakaku.com's>	Insurance brokerage



Business Overview: Finance Segment Performance



							context
		Net sales	5	Operating in	come	EBITD	4
FYE 2007 A	Actual	2,718 mi	llion yen	503 mi	llion yen	635	million yen
FYE 2008 A		3,210 mi		494 mil			million yen
	(18%	6 increase year-	on-year)	(1% decrease year-	on-year)	(2% increase year	ar-on-year)
FYE 2009 F	Forecast	3,600 mi	llion yen	730 mil	llion yen	910	million yen
	(12%	6 increase year-	on-year)	(47% increase year-o		(39% increase ye	
# million) 4,000	Sales for I	inance Segm	ent	(¥ million)	Operating	Income for Finan	ce Segment
3,500				700			
3,000				600			_
2,500				500			
2,000		0.040	3,600	400			730
1,500	2,718	3,210		300	503	494	
1,000				200			
500				100			
0 FYE	E 2007	FYE 2008	FYE 200	0	FYE 2007	FYE 2008	FYE 2009



Highlights and Forecasts of Subsidiaries in Finance Segment





(Digital Garage e-context Company)

<Actual (current half year)>

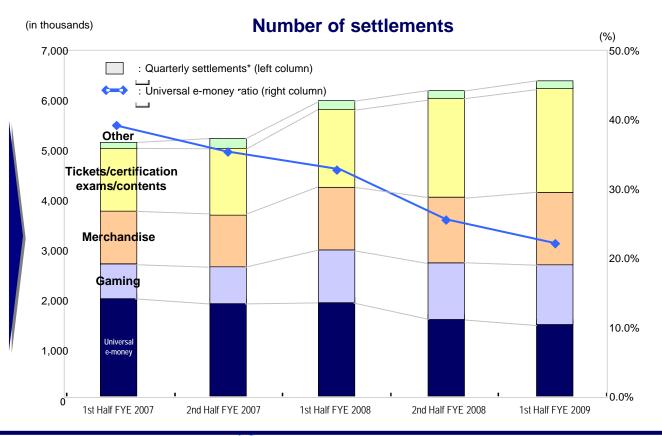


Overview

- Number of affiliated websites steadily increased as ecommerce market grew
- Strong ticket/gamerelated transactions gained bigger foothold
- Move to reduce traditionally-high dependency on universal e-money progressed as planned

Future focus areas

- Development and implementation of new services for realbusiness
- Stronger collaboration with external partners





Mid-term Strategy and Business Direction for e-context Company





(Digital Garage e-context Company)

FYE 2009 Highlights

July 2008: Provided services for new collaborative project with Yamato Financial, "Kuroneko Web Collect"

July 2008: Developed settlement platform for Microsoft's Windows Media Center

September 2008: Provided collaborative services for ticket distribution and membership administration to

Yoshimoto Kyogo and PIA

November 2008: Given administration contract for Microsoft's online store "Microsoft® Store"

January 2009: Fully-compliant with PCI DSS, international information security standards for payment

card industry

YOSHIMOTO TOMONOKAI



Provided client data management services and use-specific recommend functions for fan community site "YOSHIMOTO TOMONOKAI"

Membership base of YOSHIMOTO TOMONOKAI steadily growing

Microsoft® Store

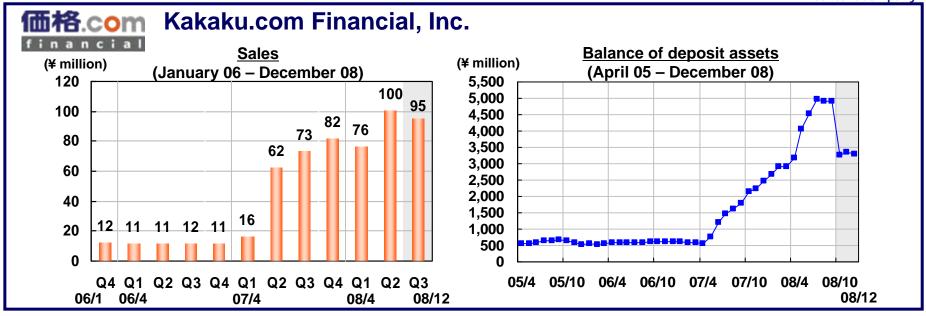


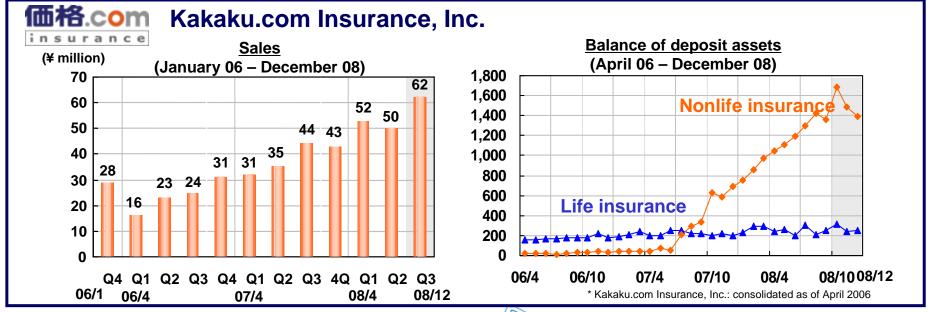
Signed comprehensive contract for Microsoft's first online download store for software products to provide services from site development to administration (site opened in November)

Number of sales and downloads steadily increasing









FYE 2009 Business Plan



Portal/Weblog:

Financial Performance Forecast for FYE 2009 (Consolidated)



Net sales 39,582 42,350 +2,768 +7% Operating income -172 3,950 +4,122 Profit turnaround Ordinary income -375 3,660 +4,035 Profit turnaround Net income -2,430 500 +2,930 Profit turnaround □ Solutions: □ Solutions: □ Solutions: □ DG&lbex: expected to generate large portion of revenues for second half through spring campaigns and e-business projects for domestic companies □ DGC: plans to secure inventory-reducing promotion projects for condominium developers and to improve gross margin in period ending March	(Consolidated)	FYE 2008		FYE 2009 (forecast)		Year-	on-Year		
Ordinary income -375 3,660 +4,035 Profit turnaround Net income -2,430 500 +2,930 Profit turnaround (¥ million) DG&lbex: expected to generate large portion of revenues for second half through spring campaigns and e-business projects for domestic companies	Net sales	39,582		42,350		+2,768	+7%		
Net income -2,430 500 +2,930 Profit turnaround (¥ million) DG&lbex: expected to generate large portion of revenues for second half through spring campaigns and e-business projects for domestic companies	Operating inco	me -172		3,950		+4,122	Profit turnaround		
DG&lbex: expected to generate large portion of revenues for second half through spring campaigns and e-business projects for domestic companies	Ordinary incon	ne -375		3,660		+4,035	Profit turnaround		
DG&lbex: expected to generate large portion of revenues for second half through spring campaigns and e-business projects for domestic companies	Net income	-2,430		500		+2,930	Profit turnaround		
Solutions: campaigns and e-business projects for domestic companies							(¥ million)		
	campaigne and a-business projects for demostic companies								

Stock sale: Originally set for first half, proceeding with plan to sell one overseas project Incubation: (to external company) and three domestic projects (to IPO company)

CGM-related business: plans to achieve profit turnaround in second half

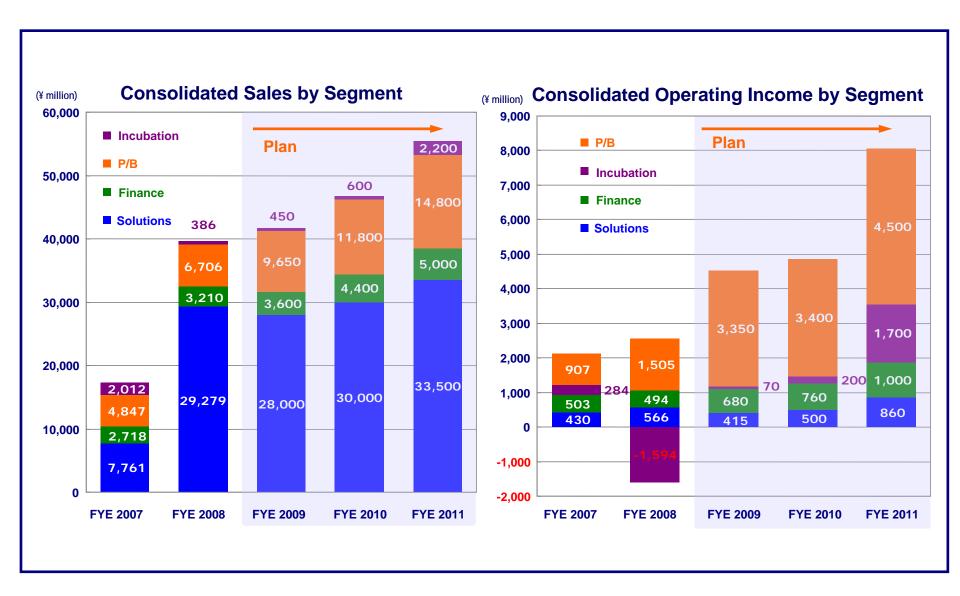
Kakaku.com group: plans to increase revenues

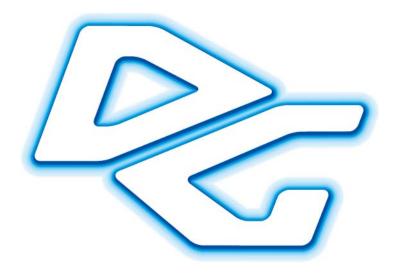
e-context Company: after posting merger expenses in first year, resuming regular business to meet e-commerce growth trend with aim to swiftly establish new profit base Finance: by optimizing comprehensive solution capabilities generated by business merger



Consolidated Mid-term Plan for Next 3 Years By segment







Digital Garage

Please note that the business forecasts and strategies covered in this presentation are based on our current evaluation and future results may vary significantly depending on unforeseeable events or circumstances.