

3Q of FYE June 30, 2015 Financial Report

2015.5.13







### Record-high ordinary income of 4.3 B JPY(+75% YoY) in cumulative 3Q FY15

∼ All business segments grew Sales and Op income YoY, New projects underway for the next 3 years ∼

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#### **Incubation: Accelerating incubation ecosystem globally**

- Investment balance grew to 10 B JPY through continued aggressive global investment. Overseas portfolio performed strong exit
- Launched support for localization of leading US internet services in collaboration with Betaworks
- Formed capital and business alliance with Kodansha to distribute content globally and incubate new business

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#### Marketing: Online Ads continue positive performance w/ improved profitability

- Revenue increased +10% YoY, Op income increased +31% YoY, 3Q Op income % rose to 7.9%
- ROI-focused performance ads continued to lead a significant growth
- Launched overseas promotion of apps for foreign visitors in Japan, developing cross-border system for online ads



# Payment: Scheme of arrangement to make econtext Asia Limited a wholly-owned subsidiary (henceforth SOA) was approved, payment business showed solid growth

- Planned to make econtext Asia Limited a wholly-owned subsidiary by acquiring the remaining shares from the outside shareholders
- Domestic growth led by convenience-store and credit card settlements due to growing e-commerce market
- Alliance with major service providers such as Rakuten, LINE, and Recruit to expand payment services



## FY15.6 3Q (Cumulative) Consolidated P/L Summary



# YoY Sales grew +9.9%, Ordinary income grew +75% to 4.3 B JPY

 $\sim$  All business segments grew Sales and Op income YoY  $\sim$ 

	FY14.6 3Q	FY14.6 3Q FY15.6 3Q		YoY		FY15.6 Full Year	
JPY in Millions	Cumulative Act	Cumulative Act	%	Amount	Forecast	1Q-3Q Progress	
Net sales	23,894	26,264	+9.9	+2,370	40,000	66%	
Incubation	3,149	3,720	+18.1	+571	7,500	50%	
Marketing	10,637	11,784	+10.8	+1,147	17,000	69%	
Payment	10,107	10,758	+6 <i>.4</i>	+651	15,500	69%	
Operating Income	1,186	2,201	+85.5	+1,014	4,500	49%	
Incubation	423	1,130	2.7 x	+707	3,600	31%	
Marketing	644	843	+31.0	+199	1,100	77%	
Payment	878	987	+12.4	+108	1,450	68%	
Non-operating income	1,705	2,627	+54.1	+922			
Investment profit on equity method	1,229	1,522	+23.9	+293			
Foreign exchange gain	208	689	3.3 x	+481			
Non-operating expenses	393	435	+10.6	+41			
Ordinary Income	2,498	4,393	+75.9	+1,895	6,700	66%	
Extraordinary income	500	2,369	4.7 x	+1,869			
Gain on change in equity	374	2,301	6.1 x	+1,926			
Income before income taxes	2,972	6,667	2.2 x	+3,695			
Income taxes	962	2,275	2.4 x	+1,313			
Net Income	1,873	4,079	2.2 x	+2,206	5,200	78%	
EBITDA	4,134	8,016	+93.9	+3,882	11,000	73%	

Note: Interest expense, depreciation, and amortization are added back to income before income taxes to calculate EBITDA.

Op income per segment is based on figures prior to elimination or group deduction.





# FY15.6 3Q Consolidated B/S Summary



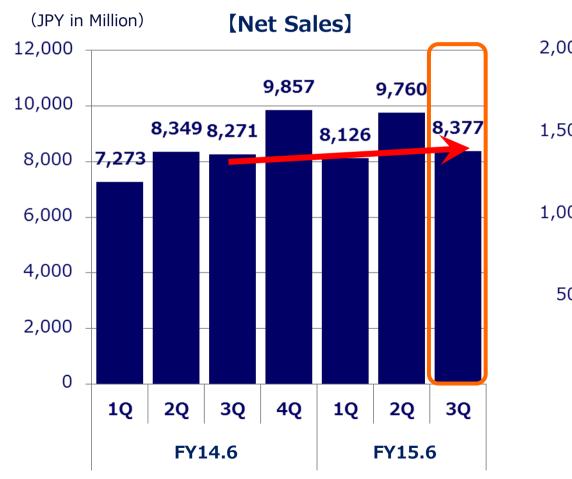
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JPY in Million	FY14.6	FY15.6 3Q	Difference	Reason for change / Remarks		
Current assets	45,455	58,568	+13,113			
Cash and deposits	24,294	31,317	+7,022	Sales of stocks, etc		
Receivables	8,596	11,112	+2,515	Payment segment related items		
Money held in trust	889	3,269	+2,380	Payment segment related items		
Operational investment securities	8,063	8,734	+670	New investment, Mark-to-market for stocks related to IPOs, etc		
Fixed assets	25,554	29,406	+3,852	,		
Investment securities	10,644	13,990	+3,346	Increased investment profit on equity method, Mark-to-market for listed stocks, etc		
Investment real estate	3,619	4,231	+612			
Goodwill	7,354	6,991	-362			
Total assets	71,009	87,975	+16,965			
Current liabilities	25,461	34,884	+9,422			
Deposits	16,434	20,744	+4,310	Payment segment related items		
Short-term borrowing	3,690	9,046	+5,355	Transfer from Long-term borrowing		
Deferred tax liability	1,264	1,314	+50	Estimated amount of tax for		
Fixed liabilities	9,058	9,986	+927	Unrealized gains for securities w/ market value		
Long-term borrowing	8,841	8,901	+60	Transfer of Long-term borrowing due within one year to Current liabilities, Demand for working		
Total liabilities	34,519	44,870	+10,350	capital		
Net assets	36,489	43,104	+6,614			
Shareholders' equity	27,762	31,507	+3,744			
Retained earnings	9,615	13,436	+3,820			
Accumulated other comprehensive income	2,679	5,074	+2,394	-		
Unrealized gains on securities	2,193	3,755	+1,561	Unrealized gains after tax for securities with market value		
Minority interests	5,906	6,336	+429	- Harket value		
Liabilities / Net assets	71,009	87,975	+16,965			

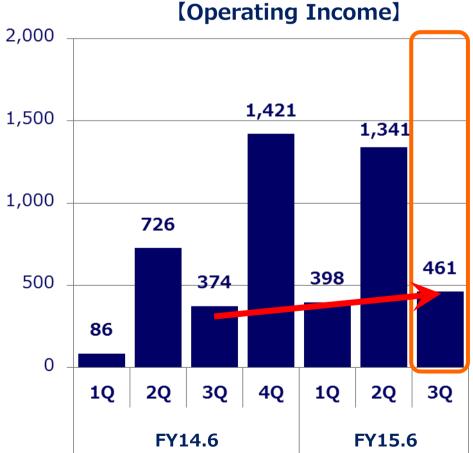


## Quarterly comparison of Consolidated Sales / Op Income



## Achieved Sales 8.3 B JPY, Op income grew YoY exceeding the budget ~ Hit record high Op income for cumulative 3Q ~





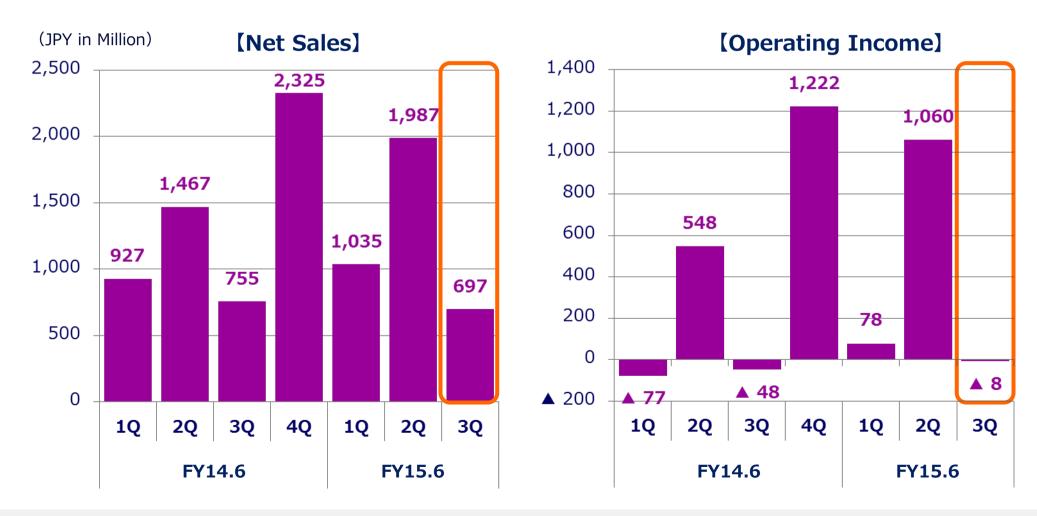


## **Quarterly comparison of Incubation Performance**



Sales and Op income exceeded the budget. Investment balance grew to 10 B JPY

 $\sim$  Launched localization of leading US internet services in Japan in collaboration with Betaworks  $\sim$ 





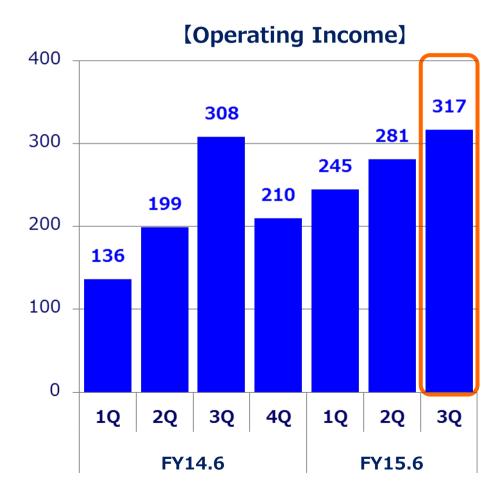
## **Quarterly comparison of Marketing Performance**



#### **Growth gaining traction in ROI-focused performance ads**

 $\sim$  Profitability improved for the three consecutive quarters after bottoming out in the previous 4Q. Op income % recorded 7.9% in the current 3Q  $\sim$ 





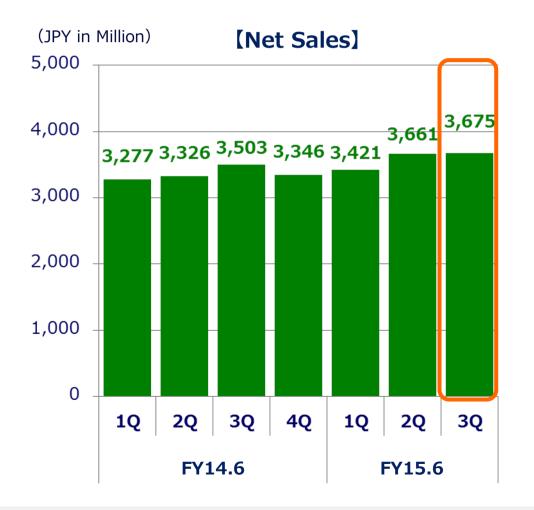


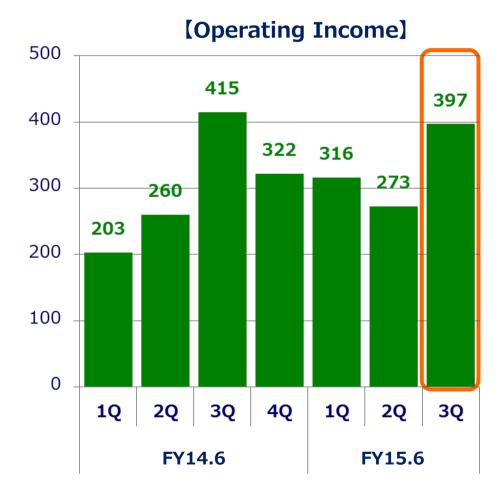
## **Quarterly comparison of Payment Performance**



# Domestic growth led by convenience-store and credit card settlements due to growing e-commerce market

~ SOA to make econtext Asia Limited a wholly-owned subsidiary was approved and the related costs were recorded ~







#### **Topics: Progress of SOA to make econtext Asia Limited a wholly-owned subsidiary**

# context company

# **Background and objectives regarding stock purchase**

# Changes in external environment

Rapid growth in Asia's e-commerce market makes high valuations for investment / M&A targets

Yen's rapid depreciation does not represent the real business performance when reported in\$ HK

Various listing regulations in HK makes it difficult to execute promptly

# Benefits of privatization

Enhance financing and investment capabilities by leveraging DG group's financial strengths

Collaboration among group companies, quick decision making

Improved consolidated ROE Enhanced shareholder returns



- Determined that reconstructing investment and strategy in the Asian region with quick decision making is necessary
- Planned to make econtext Asia Limited a whollyowned subsidiary by acquiring the remaining shares (41.5%) from the outside shareholders

#### **About econtext Asia**

Company name	econtext Asia Limited		
Headquarters	Hong Kong		
Business	Payment services and e-commerce solutions in the Asian region		
Major shareholder	Digital Garage, Inc., 58.5%		
Place of listing	Hong Kong Stock Exchange (HKEx 1390)		

#### **Progress and expected timeline**

4/23	SOA regarding the acquisition of shares was approved at the court meeting and the general meeting of econtext Asia Limited			
6/2 (expected date)	High Court hearing of the petition for the sanction of the Scheme of Arrangement			
6/3 (expected date)	Effective Date			
6/4 (expected date)	Withdrawal of the listing of the shares on the Hong Kong Stock Exchange becomes effective ( 9am Hong Kong Time)			

Expected to become fully consolidated from 4Q in DG's consolidated earnings results for FY15



# **Quarterly Profit and Loss (Consolidated)**



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JPY in Million	FY14.6				FY15.6		
	1Q	2Q	3Q	4Q	1Q	2Q	3Q
Net sales	7,273	8,349	8,271	9,857	8,126	9,760	8,377
Incubation	927	1,467	755	2,325	1,035	1,987	697
Marketing	3,068	3,557	4,012	4,184	3,669	4,111	4,003
Payment	3,277	3,326	3,503	3,346	3,421	3,661	3,675
Operating income	86	726	374	1,421	398	1,341	461
Incubation	△ 77	548	△ 48	1,222	78	1,060	△ 8
Marketing	136	199	308	210	245	281	317
Payment	203	260	415	322	316	273	397
Ordinary income	473	1,214	810	1,944	1,173	2,290	929
Net income	389	1,037	446	974	780	2,726	571
EBITDA	970	1,956	1,207	2,473	1,618	4,961	1,437
Amortization	191	204	170	191	171	217	182

Note: Interest expense, depreciation, and amortization are added back to income before income taxes to calculate EBITDA. Op income per segment is based on figures prior to elimination or group deduction.





## Press Releases



Date		Title
2015.5.7	OG INCUBATION	Digital Garage Invests in Website Analytics Tool Provider Chartbeat, Inc. to Support Japanese Expansion Through Media Site Sales Boost
2015.5.1	OG INCUBATION	Digital Garage Invests in US-Based FinTech Innovator MX Technologies - To Support Future Japan Expansion
2015.4.22	OG INCUBATION	Digital Garage To Lead Capital Investment in and Support Global Expansion of Mobile App Analytics Tool Repro
2015.4.2	Open Network Lab	Open Network Lab to Enhance Its Seed Accelerator Program by Increasing Maximum Funding Size and Strengthening Support
2015.2.19	🧞 Digital Garage	Digital Garage and Kodansha to establish a joint venture on digital content business for global expansion of Japanese contents and new business incubations



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